

Features



Tools for the Multivariate Analysis of Sensory Data

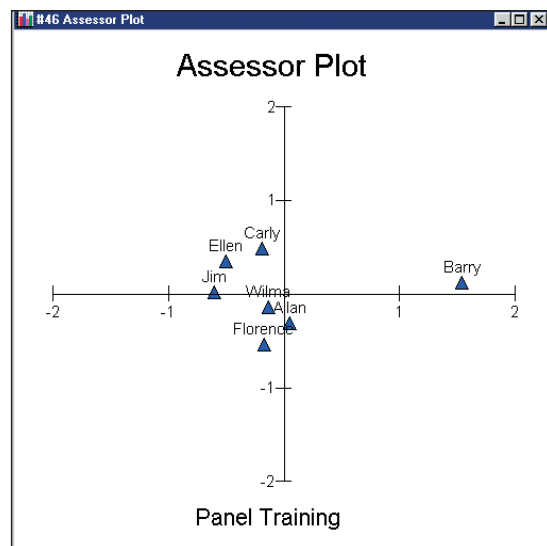
Through a special arrangement with OP&P, Compusense® now offers the Multivariate Analysis you need for your sensory and consumer research. Senstools, a software program developed by OP&P, is a set of tools for the analysis of sensory data. Senstools interfaces directly with Compusense products, though it can also be used as a stand-alone program.

■ Senstools provides the following features:

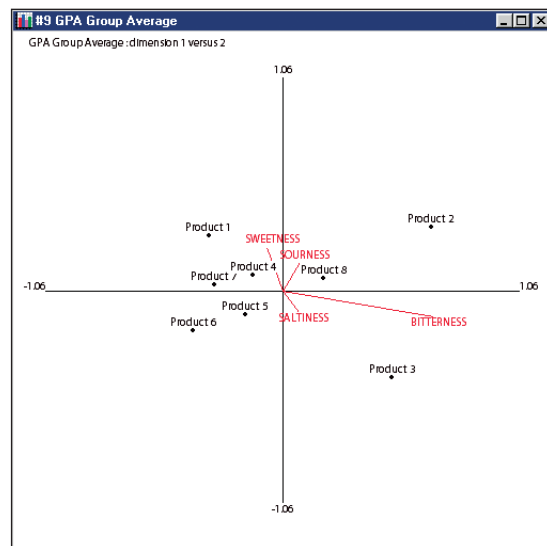
- Generalized Procrustes Analysis (GPA)
- Principal Component Analysis (PCA)
- Preference mapping (MDPref)
- Cluster Segmentation
- Analysis of Variance (ANOVA)
- Repeated measurements ANOVA
- Assessor correlations
- Pairwise *t*-tests
- Descriptive statistics
- Graphics
- Analyses based on temporary selections, split or criterion
- Data editing

Senstools includes online help and a user manual. In addition, Compusense® provides its own *Compusense Guide to Senstools*, created specially for Compusense users.

For more information, please contact senstools@compusense.com or visit our website at www.compusense.com.



Senstools Assessor Plot



Senstools GPA Group Average for eight products with attribute vectors.