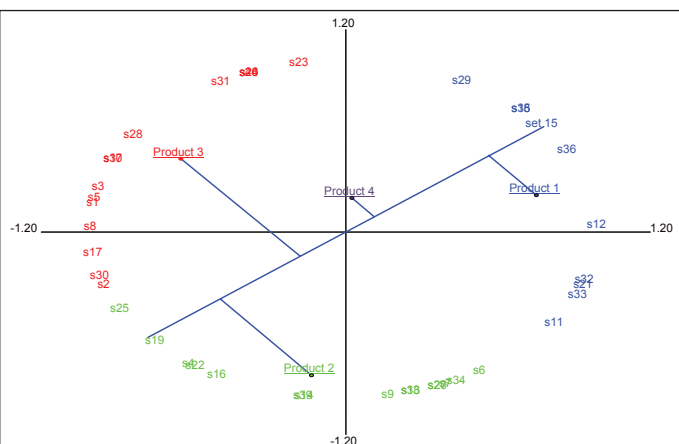


SENSTOOLS Features

Through a special arrangement with **OP&P**, Compusense now offers the Multivariate Analysis you need for your sensory and consumer research. **Senstools**, a software program developed by OP&P, is a set of tools for the analysis of sensory data. **Senstools** interfaces directly with Compusense products, though it can also be used as a stand-alone program.

Senstools provides the following features

- Graphing
- Pairwise t tests
- Repeated ANOVA
- Multivariate analysis – creating a product map
 - PCA
 - GPA
- Evaluating Assessor Agreement
 - Using GPA for evaluating assessor agreement
 - Using assessor correlations
- Understanding Consumer Preferences
 - MDPref
 - Cluster Segmentation
- Targeting data for analysis
 - Temporary selections
 - Split and Criterion
 - Setting selection attributes for panelists
 - Split data by groups
 - Extract data analysis by criterion
- Friedman's non-parametric ANOVA



Senstools MDPref Consumer preferences graph with panelist vector

For more information, **contact us.**